

Montbell Challenge Support Program Application Form

Date :

CHALLENGE DESCRIPTION

TITLE OF CHALLENGE / ACTIVITY		
NAME OF INDIVIDUAL / TEAM / ORGANIZATION		NAME OF APPLICANT
NAMES OF THOSE ATTEMPTING THE CHALLENGE		
TYPE OF CHALLENGE OTHER:		
PURPOSE OF THE CHALLENGE (WRITE CONCISELY)		
DESCRIPTION OF THE CHALLENGE (Include the area and duration of activity)		
REQUESTED SUPPORT		
☐ Purchase Support	☐ Product Sponsorship	☐ Financial Sponsorship
Requested Amount:	Requested Amount:	Requested Amount:
※Montbell products only.	※Montbell products only. Reviewed and evaluated four times a year.	
FINANCIAL SPONSORS (If there is/are, from whom, how much and how long are you receiving sponsorship?)		
OTHER SPONSORS		
MEDIA EXPOSURE (TV, Magazine, Newspaper)		

Office Use Only		
Receipt Number	Activity category	Accepted Date

(Continues on the second page)

APPLICANT CONTACT INFORMATION

TEAM NAME / ORGANIZATION			TELEPHONE	
			FAX	
NAME		M / F	TELEPHONE	
		AGE	FAX	
ADDRESS				
E-MAIL				
WEBSITE				
HISTORY WITH MONTBELL				
Montbell Member Number				

INVALID WITHOUT SIGNATURE

AGREEMENT

I duly agree with the below:

- When the applicant(s) is(are) under age, the signature of a guardian(s) is(are) mandatory.
- Applications will be reviewed and evaluated by the Challenge Support Program.
- Your Challenge may be publicized through Montbell’s websites or magazines and promoted by other means.
- Your activity may be publicized for the purpose of enhancing the Challenge Support Program.
- The applicant(s) is expected to be cooperative with Mont–bell logo exposure and brand appeal.
- A Final Report must be submitted within one month of completing the Challenge. The Final Report is free format, however it must include all information covered in the Final Report Guidelines.
- Your Final Report, photos and video of the Challenge may be used for promotional purposes in Montbell’s catalogues, magazines and websites.

Signature _____

(For under age applicants) Guardian’s Signature _____

■ Privacy information

The information provided by the applicant will only be used for contacting the applicant and publicizing your Challenge. Without the permission from the applicant, this information will not be used for any other purpose.

Submission Checklist
☐ Application Form
☐ Product List
☐ Budget Plan
☐ Challenge Plan
☐ Your/team’s history (free format)

Product List

✖ Montbell products only.

REQUESTED SUPPORT (Please circle)

Discounted Product Purchase

Product Sponsorship

	style #	product name	unit price	quantity	subtotal
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					

Total Requested Amount

What other brands are you planning to use besides Montbell?

[illegible]

Budget Plan

Duration :

☐ Income

		AMOUNT	
I N C O M E	PRIVATE FUNDS		
	SPONSORSHIP		
	DONATIONS		
	Total		

- Expenses

		AMOUNT	
EXPENSES			
	Total		

Challenge Plan

- Location

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- Duration

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○ Name of Challenger(s)

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- Schedule

[illegible]

Montbell Challenge Support: Final Report Coversheet

Please submit this report within one month of completion of the Challenge.

Please provide us with a report on your Challenge following the guidelines below.

Challenge Title	
Author	Name of Challenger or Team
Challenge Date	
Final Report Guidelines ▪ Final Report ▪ Based on the submitted Challenge Plan, write a detailed report of the Challenge. ▪ Was the Challenge a success? Did you encounter any hardships? ▪ Can you share an exclusive story from your Challenge? ▪ Product Support ▪ How did Montbell's products perform? ▪ What were your favorite Montbell products? ▪ Please provide both positive and negative feedback. ▪ Product Ideas ▪ During your Challenge, did you have any ideas for new products? ▪ Did you feel that any of Montbell's products could be improved upon? ▪ Did you have any ideas for a new feature for existing gear or clothing? ▪ Future Goals and Plans ▪ After completing your Challenge, do you have any new goals? ▪ Do you have plans to continue your Challenge or plans for a new Challenge? ▪ List of media featuring your Challenge ▪ List any media outlet that featured your Challenge. ▪ If possible, please provide copies of print media. ▪ Please provide links to internet articles. ▪ Picture Guidelines ▪ When possible, try to take pictures that show the challenger(s) being active. ▪ When possible, try to take pictures that feature the Montbell logo and products. ▪ Provide all pictures, regardless of whether they feature Montbell Products.	

Questionnaire: Would you like to appear at a Montbell Store and give a presentation on your Challenge? Y / N ?

Checklist (Please mark)

☐ Final Report (including this coversheet)

☐ Pictures from the Challenge

☐ Pictures featuring Montbell Products

☐ Copies of any articles or other media

Pictures:

▪ Send pictures by email, DVD or CD-ROM (via mail)